

Application Form

PRIMEXCHANGE 2010



The aim of PRIMEXCHANGE is to initiate market exchange and the exchange of ideas between INDIA and EUROPE in the field of film and TV production. In order to develop sustainable cooperation between the two continents, the professional training program is focused on scripts for feature film projects containing exploitation potential on both markets and/or opportunities for collaboration. The workshop is offering trans-national networking issues as well as potential market analysis for film and TV projects from the fields of script analysis, market research, financing/funding, distribution, world sales and games/interactive media, made by Indian and European film industry representatives as well. PRIMEXCHANGE contains two labs which will take place in Warsaw, Poland and in the framework of the GOA FILM BAZAAR in India.

- The workshop starts with a first lab in October 13th to 16th with the **Warsaw Script meetings**, in Warsaw, Poland organized in cooperation with the Polish Filmmaker Association and the Polish Film Institute. The 4 day lab is focusing on script-evaluation in order to define the transcontinental potential of the content.
- The second lab will take place in November 21th to 27th in GOA, India, organized in cooperation with the National Film Development Corporation of India, NFDC. The 7 day lab is focusing on the evaluation and the presentation of the projects transnational market potential in order to find solutions how to implement co-operations and co-productions between India and Europe.
- Grey-marked lines are essential requirements and have to be fulfilled.
- Attachments of: **script, synopsis, producers' notes, financing plan, company profile** respectively **credits and CVs** are essential and required parts of the application package. (All additional information which might be helpful for evaluation is welcome).

COMPANY		
PRODUCER		
STREET		
POSTAL CODE/CITY		
COUNTRY		
TEL/FAX		
MOBILE/EMAIL		
COMPANY PROFILE/CVs/CREDITS	ATTACHMENT 1	
PROJECT TITLE		
SCRIPT	ATTACHMENT 2 INCL. INFORMATION ABOUT VERSION NR. AND DATE	
SYNOPSIS	ATTACHMENT 3 NOT MORE THAN 1 PAGE	
PREQUEL/SEQUEL/SPIN OFF	<input type="checkbox"/>	IF YES ORIGINAL TITLE:
ASSESSMENT (IF AVAILABLE)	<input type="checkbox"/>	ATTACHED
GENRE		
LANGUAGE		
SCREEN WRITER		
CO-WRITER		
DRAMATIC ADVISOR		
NOTES FROM	DIRECTOR/WRITER	<input type="checkbox"/> ATTACHED
	PRODUCER	ATTACHMENT 4

IMPLEMENTATION CONCEPT (PLEASE FILL IN EVEN IF ITS PLANNED OR ALREADY FIXED)

TOTAL OF SHOOTING DAYS

LENGTH MIN	FORMAT
DIRECTOR	_____
D.O.P.	_____
CAST	_____
EXPLOITATION	_____
SOFT MONEY	_____
DISTRIBUTOR	_____
WORLD SALES COMPANY	_____
MARKETING CONCEPT	<input type="checkbox"/> ATTACHED
VISUAL CONCEPT	<input type="checkbox"/> ATTACHED
FINANCING PLAN	ATTACHMENT 5

PROJECT DOCUMENTS

Project documents are to be submitted by the applicant in English language **and** in digital form (either PDF or RFT formats) to the email address: xchange@primehouse.eu

With the following reference to the subject header: **xchange10_(project title)**

The applicant agrees that the project document submitted by the producer to PRIMEHOUSE may be rendered accessible to the third-party market partners and consultants associated with PRIMEHOUSE as well as to the consultants participating in the above mentioned workshop. The projects documents may be sent to the aforementioned parties electronically per e-mail. The applicant is aware of and understands the risk associated with electronic correspondence by email. In particular, email can be unwittingly lost or read, received, copied or falsified by outside parties, which may result in considerable damages. The applicant allows PRIMEHOUSE to conduct written email correspondence relation to the above-mentioned evaluation and to all matters associated with the workshop, as well as to send project documents by email, with both the applicant as with the consultants participating in the above mentioned workshop.

Please send the signed application form via FAX to +49 30 4372729-50

DATE AND LOCATION

SIGNATURE, STAMP